

**INVOICE NO.**

ES2436333

**INVOICE DATE**

10/30/2016

**BILL CYCLE**

201610

**INVOICE DUE DATE**

11/27/2016

ATTN: Cathie Herrick  
Buying Time Media  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Buying Time Media	BUYING TIME	STONEY FOR RVA - RICHMOND	B57924

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11982014	Richmond	TV	\$860.00	36	36

**INVOICE NOTES**

Gross Advertising Total	\$860.00
Agency Commission	(\$129.00)
Rep Commission	(\$95.03)
<b>Net Advertising Total</b>	<b>\$635.97</b>

**Terms:** Net 30 Days

**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

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## AFFIDAVIT

**Product:**

Estimate No: N/A

Campaign No:

Comcast Order No: ES11982014

TIM Est No: 404580

AE Name: NCC Richmond

Market: Richmond

Contract Type: Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1586750	LS0216H What Its Like Endorse	Chesterfield Zone/0836, Richmond City Zone/9348	BET, CMDY, CNN, DISC, FOOD, HALL, HGTV, HIST, MNBC, TBSC, TNT, USA	36	\$860.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
BET	Chesterfield Zone/0836	NW1586750	2	\$108.00
BET	Richmond City Zone/9348	NW1586750	2	\$33.00
CMDY	Richmond City Zone/9348	NW1586750	2	\$24.00
CNN	Richmond City Zone/9348	NW1586750	6	\$47.00
DISC	Richmond City Zone/9348	NW1586750	2	\$22.00
FOOD	Richmond City Zone/9348	NW1586750	2	\$22.00
HALL	Richmond City Zone/9348	NW1586750	2	\$12.00
HGTV	Chesterfield Zone/0836	NW1586750	2	\$216.00
HGTV	Richmond City Zone/9348	NW1586750	2	\$133.00
HIST	Richmond City Zone/9348	NW1586750	2	\$30.00
MNBC	Richmond City Zone/9348	NW1586750	6	\$24.00
TBSC	Richmond City Zone/9348	NW1586750	2	\$88.00
TNT	Richmond City Zone/9348	NW1586750	2	\$46.00
USA	Richmond City Zone/9348	NW1586750	2	\$55.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-26-16	BET	Chesterfield Zone/0836	6:47PM	LS0216H What Its Like Endorse	30	69	\$43.00	
9-26-16	BET	Chesterfield Zone/0836	7:48PM	LS0216H What Its Like Endorse	30	70	\$65.00	
9-26-16	HGTV	Chesterfield Zone/0836	5:19PM	LS0216H What Its Like Endorse	30	74	\$104.00	
9-26-16	HGTV	Chesterfield Zone/0836	7:18PM	LS0216H What Its Like Endorse	30	75	\$112.00	
9-26-16	BET	Richmond City Zone/9348	6:47PM	LS0216H What Its Like Endorse	30	1	\$12.00	
9-26-16	BET	Richmond City Zone/9348	7:48PM	LS0216H What Its Like Endorse	30	2	\$21.00	
9-26-16	CMDY	Richmond City Zone/9348	4:47PM	LS0216H What Its Like Endorse	30	6	\$9.00	
9-26-16	CMDY	Richmond City Zone/9348	11:25PM	LS0216H What Its Like Endorse	30	7	\$15.00	
9-26-16	CNN	Richmond City Zone/9348	5:41AM	LS0216H What Its Like Endorse	30	11	\$7.00	
9-26-16	CNN	Richmond City Zone/9348	11:51AM	LS0216H What Its Like Endorse	30	12	\$4.00	
9-26-16	CNN	Richmond City Zone/9348	3:50PM	LS0216H What Its Like Endorse	30	12	\$4.00	
9-26-16	CNN	Richmond City Zone/9348	4:50PM	LS0216H What Its Like Endorse	30	13	\$10.00	
9-26-16	CNN	Richmond City Zone/9348	5:59PM	LS0216H What Its Like Endorse	30	13	\$10.00	
9-26-16	CNN	Richmond City Zone/9348	7:28PM	LS0216H What Its Like Endorse	30	79	\$12.00	
9-26-16	DISC	Richmond City Zone/9348	4:25PM	LS0216H What Its Like Endorse	30	20	\$8.00	
9-26-16	DISC	Richmond City Zone/9348	11:26PM	LS0216H What Its Like Endorse	30	21	\$14.00	
9-26-16	FOOD	Richmond City Zone/9348	6:25PM	LS0216H What Its Like Endorse	30	25	\$10.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-26-16	FOOD	Richmond City Zone/9348	7:23PM	LS0216H What Its Like Endorse	30	26	\$12.00	
9-26-16	HALL	Richmond City Zone/9348	4:48PM	LS0216H What Its Like Endorse	30	30	\$5.00	
9-26-16	HALL	Richmond City Zone/9348	8:49PM	LS0216H What Its Like Endorse	30	31	\$7.00	
9-26-16	HGTV	Richmond City Zone/9348	4:18PM	LS0216H What Its Like Endorse	30	35	\$54.00	
9-26-16	HGTV	Richmond City Zone/9348	11:18PM	LS0216H What Its Like Endorse	30	36	\$79.00	
9-26-16	HIST	Richmond City Zone/9348	5:42PM	LS0216H What Its Like Endorse	30	40	\$15.00	
9-26-16	HIST	Richmond City Zone/9348	8:20PM	LS0216H What Its Like Endorse	30	41	\$15.00	
9-26-16	MNBC	Richmond City Zone/9348	8:12AM	LS0216H What Its Like Endorse	30	45	\$4.00	
9-26-16	MNBC	Richmond City Zone/9348	10:15AM	LS0216H What Its Like Endorse	30	46	\$3.00	
9-26-16	MNBC	Richmond City Zone/9348	1:16PM	LS0216H What Its Like Endorse	30	46	\$3.00	
9-26-16	MNBC	Richmond City Zone/9348	5:15PM	LS0216H What Its Like Endorse	30	47	\$5.00	
9-26-16	MNBC	Richmond City Zone/9348	6:46PM	LS0216H What Its Like Endorse	30	47	\$5.00	
9-26-16	MNBC	Richmond City Zone/9348	7:44PM	LS0216H What Its Like Endorse	30	80	\$4.00	
9-26-16	TBSC	Richmond City Zone/9348	5:45PM	LS0216H What Its Like Endorse	30	54	\$19.00	
9-26-16	TBSC	Richmond City Zone/9348	8:45PM	LS0216H What Its Like Endorse	30	55	\$69.00	
9-26-16	TNT	Richmond City Zone/9348	5:21PM	LS0216H What Its Like Endorse	30	59	\$18.00	
9-26-16	TNT	Richmond City Zone/9348	11:10PM	LS0216H What Its Like Endorse	30	60	\$28.00	
9-26-16	USA	Richmond City Zone/9348	4:39PM	LS0216H What Its Like Endorse	30	64	\$20.00	
9-26-16	USA	Richmond City Zone/9348	11:30PM	LS0216H What Its Like Endorse	30	65	\$35.00	

Order# ES11982014 Total: \$860.00



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## BILL TO

ATTN: Cathie Herrick  
Buying Time Media  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

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**REMITTANCE**

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Please return this document with your payment

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Buying Time Media	BUYING TIME	STONEY FOR RVA - RICHMOND	B57924

**Terms:** Net 30 Days

**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Special Note:**

**Phone:** 610-350-3675

**Fax:** 484-983-3126

**Note:** OMC\_Business\_Operations  
@cable.comcast.com

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**Net Balance Due****\$635.97**

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We accept checks, money orders, and all major credit cards.